



Review and guide for Gap Analysis and SWOT analysis

HPE 301: Educating 21st Century Health Professionals

Siti Suriani Abd Razak
IMU Centre for Education

Question 1: What are the other terms for GAP Analysis

Question 2 :A gap analysis essentially takes a look at three key elements.

What are the 3 key elements?

BRIDGING THE GAP



Question 3: What are the differences between SWOT analysis vs Gap analysis

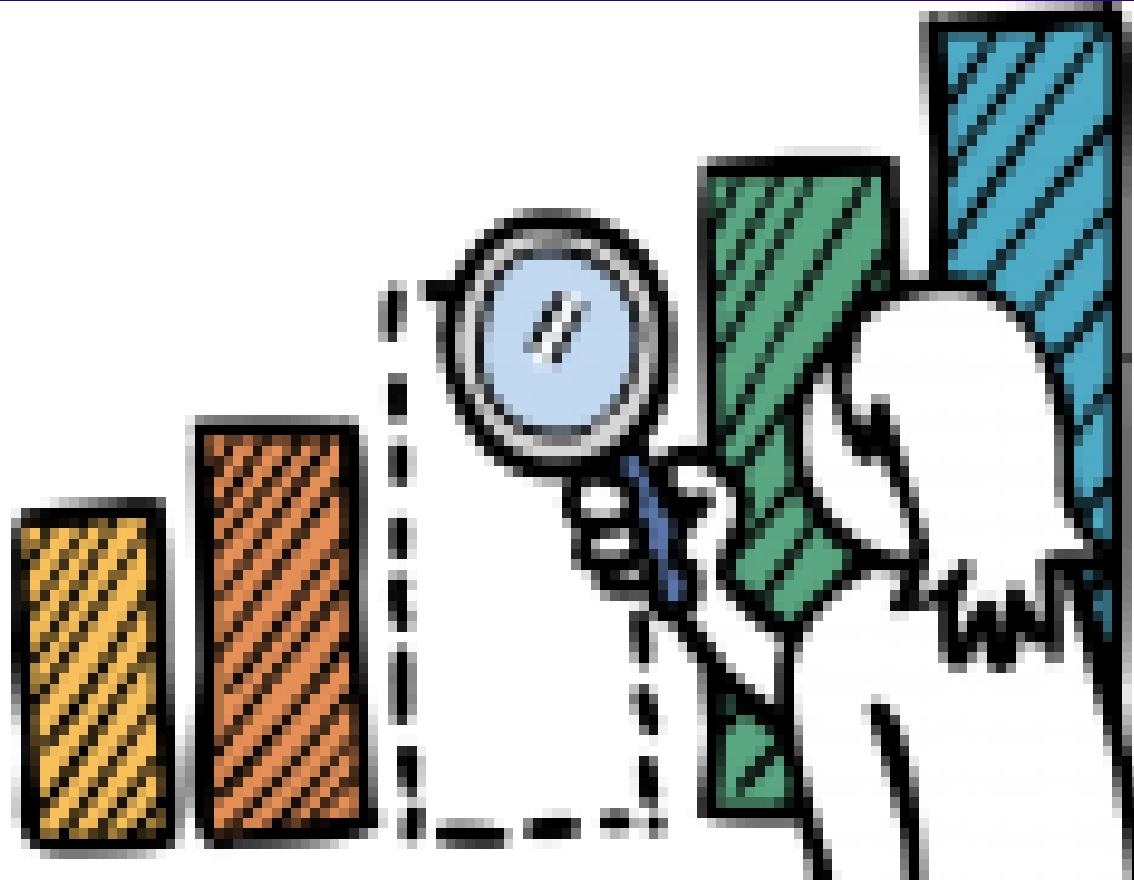
SWOT analysis	Gap analysis



QUESTION 4: PERSONAL SWOT ANALYSIS

Conducting Gap Analysis

Inspire • Empower • Elevate



Can you think of a few situations in your workplace where you would like to perform a gap analysis?

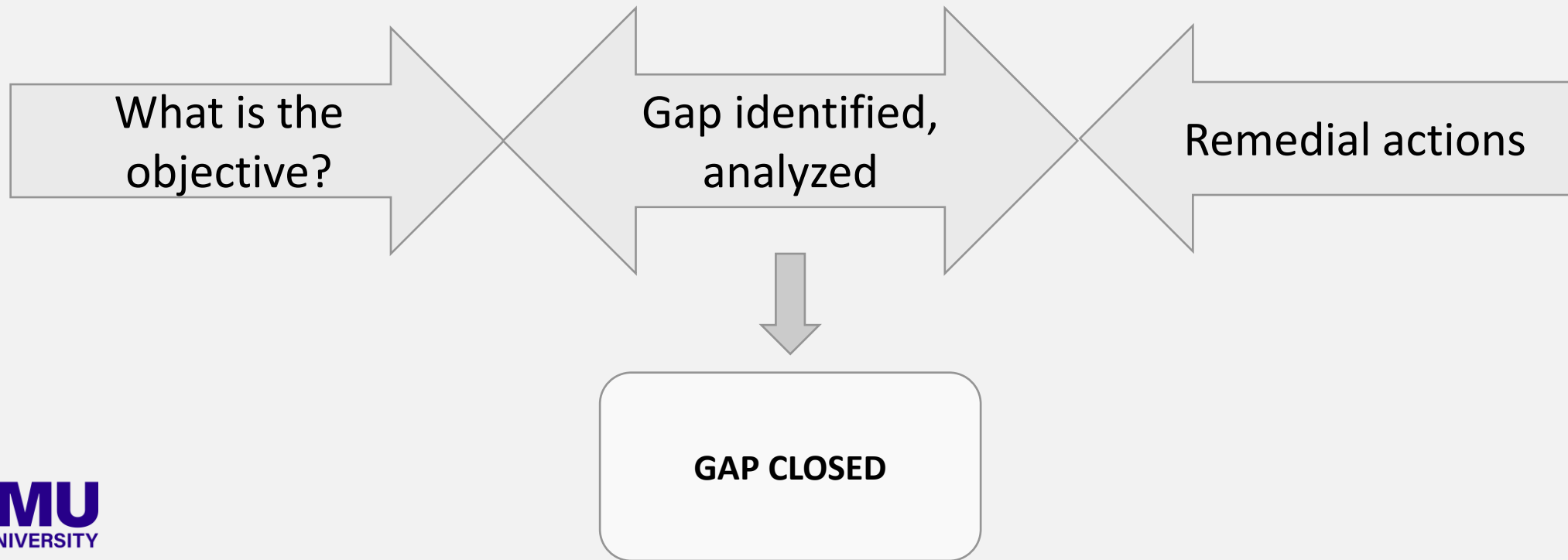
Gap Analysis



- Objective
- Current state
- Desired state
- Gap identification
- Gap description
- Proposed Action

Objective	Current state	Desired state	Gap Identification	Gap Description	Remedial actions
Specific target objective based on the vision/ mission/ strategic goals/ professional bodies requirements	Current situations- can be supported by variety of data.	Intended state we wish to have in order to reach the objective	Statement of gap to reach the desired state	Details of the gap and the root causes	List all possible solutions or strategies to close the gap

Objective	Current state	Desired state	Gap Identification	Gap Description	Remedial actions
-----------	---------------	---------------	--------------------	-----------------	------------------



Example of Gap Analysis

Objective	Current state	Desired state	Gap Identification	Gap Description	Remedial actions
To improve student satisfaction and learning experience.	DREEM score is non satisfactory Qualitative interview with students- not satisfied with the resources in the library. Online learning is not readily acceptable by students	10% improvement in DREEM Score for 2023 Improved student' satisfaction in online learning	Low students' satisfaction in learning environment and resources	- Insufficient physical facilities - Resources in library is limited - Access issue due to poor internet connection - Low quality online learning materials	- Increase funding to improve the facilities in lecture theater, library, students' area - Training for faculty members to produce high quality online materials



Thank you.

Siti Suriani Abd Razak
Sitisuriani@imu.edu.my

IMU Education Sdn Bhd
199201005893 (237397-W)

Formerly known as International Medical University.

No. 126, Jalan Jalil Perkasa 19
Bukit Jalil, 57000
Kuala Lumpur, Malaysia
603 8656 7228
imu.edu.my

